



COLLEGES ONTARIO | COLLÈGES ONTARIO

PREMIER'S **AWARDS**  
**PRIX DU 2023**  
PREMIER MINISTRE

November 27, 2023

Sheraton Centre Toronto Hotel

**SPONSORSHIP  
PROSPECTUS**

November 27, 2023  
Sheraton Centre Toronto Hotel  
#2023PA

## A celebration of excellence in higher education

The Premier's Awards for outstanding college graduates is an annual event run by Colleges Ontario that celebrates our graduates' many successes in this province and throughout the world.

More than 100 graduates are nominated each year for this important award, which recognizes achievements in areas such as health care, technology, community services, the arts, business and apprenticeship.

Recipients in recent years have included Emmy Award-winning TV producer Jon Cassar, bestselling children's author and illustrator Jonathan Klassen, Guelph General Hospital president and CEO Marianne Walker, robotics weld programmer and trades influencer Melissa Phelan and internationally renowned paramedic Rahul Singh.

Sponsorship of the Premier's Awards gala is a unique opportunity to showcase your organization in front of an audience of more than 800 leaders in business, education and government.

The Premier's Awards celebration provides a tremendous platform to promote your commitment to higher education and to the colleges' pivotal role in creating a more prosperous and successful province.

To maximize the success of your investment, Colleges Ontario has developed several high-impact sponsorship packages to give you the visibility you need.

It is because of you that we are able to run an event of this calibre. We thank our returning sponsors for their continued support and look forward to working with our new sponsors to ensure you get the best possible sponsorship experience.

Sincerely,



Marketa Evans  
President and CEO  
Colleges Ontario

## About Colleges Ontario

Colleges Ontario is the advocacy voice for the province's 24 public colleges. The colleges offer 900 programs each year that prepare students for a wide range of careers in everything from IT, advertising and health care to game development, animation, biotechnology and much more.

Ontario's colleges are leaders in innovation, ensuring graduates have the professional and technical qualifications to succeed in the rapidly evolving new economy. As the voice of the 24 colleges, Colleges Ontario uses research, communications and marketing initiatives to ensure government leaders, decision-makers and the public are aware of the essential role graduates play – and will continue to play – in the province's long-term success.

For more information about Colleges Ontario, please visit [www.collegesontario.org](http://www.collegesontario.org).



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## About the Premier's Awards

The Premier's Awards for Ontario college graduates were established by the province in 1992 to recognize outstanding college alumni and their successes. Proudly celebrating its 30<sup>th</sup> year, the awards are a tribute to college graduates' achievements in Ontario and throughout the world.

Taking place at the Sheraton Centre Toronto Hotel on the evening of November 27, 2023, the gala offers the unique opportunity to showcase your company's support of the college system among the sector's leading influencers and decision-makers.

Well supported by private sector sponsors, the event provides an excellent opportunity to meet:

- Senior business executives
- Senior government officials
- Industry partners
- College board governors
- Politicians
- College leaders

The Premier's Awards gala attracts approximately 800 attendees. The nominees and recipients are prominent, highly respected individuals from the private and public sectors.

Chosen by a selection panel of community leaders, the awards are presented to seven college graduates demonstrating outstanding career success in the following areas:

- Apprenticeship
- Business
- Community Services
- Creative Arts and Design
- Health Sciences
- Recent Graduate
- Technology

Last year's awards recipients were:

**Apprenticeship**  
Conestoga College  
**JENNIFER GREEN**  
Director of Competitions,  
Skills Ontario

**Business**  
Confederation College  
**JASON RASEVYCH**  
Partner, National Indigenous  
Client Services Lead,  
Deloitte Canada

**Community Services**  
Centennial College  
**SHEREEN ASHMAN**  
Director, Programs and Education,  
CEE Centre for Black Professionals

**Creative Arts and Design**  
Niagara College  
**MURRAY BREWSTER**  
Parliamentary Defence and Foreign  
Policy Reporter, CBC News

**Health Sciences**  
Humber College  
**MARK CAMERON**  
Founder and Co-President,  
Canadian International  
Medical Relief Organization

**Recent Graduate**  
Niagara College  
**ERICA WILLIAMS**  
C.E.O.,  
Erica's Embrace  
Support Services

**Technology**  
Fleming College  
**STEVE DEROY**  
Founding Director and  
Co-owner, The Firelight Group

For more information about the Premier's Awards, please visit [www.co-awards.org](http://www.co-awards.org).

## Four reasons why you need to be a part of the 2023 Premier's Awards

**Excellent exposure:** This is a must-attend event for post-secondary influencers. With approximately 800 leaders, influencers and high-level decision-makers in attendance, the gala provides an unmatched opportunity to build and enhance your company's reputation within the college sector.

**Showcase your company as a partner:** Establish your company as a proud partner of a system that continues to shape Canada's economic and social fabric.

**Promote products/services:** Position your company as a trusted provider of choice to Ontario colleges by ensuring your messaging reaches our vast audience of college system leaders.

**Engage industry leaders:** It's never been more important to start a conversation and network face to face. This networking opportunity is key to aligning your brand with the mandates of Ontario's colleges. Build preference and realize ROI via your participation at the awards gala.

For more sponsorship information, please contact:

**Loretta Piattelli**

**Sponsorship, advertising and exhibit sales**

**(647) 258-7684**

**[piattelli@collegesontario.org](mailto:piattelli@collegesontario.org)**



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6  
Interested in Sponsoring? Contact Loretta Piattelli.  
(647) 258-7684 | piattelli@collegesontario.org

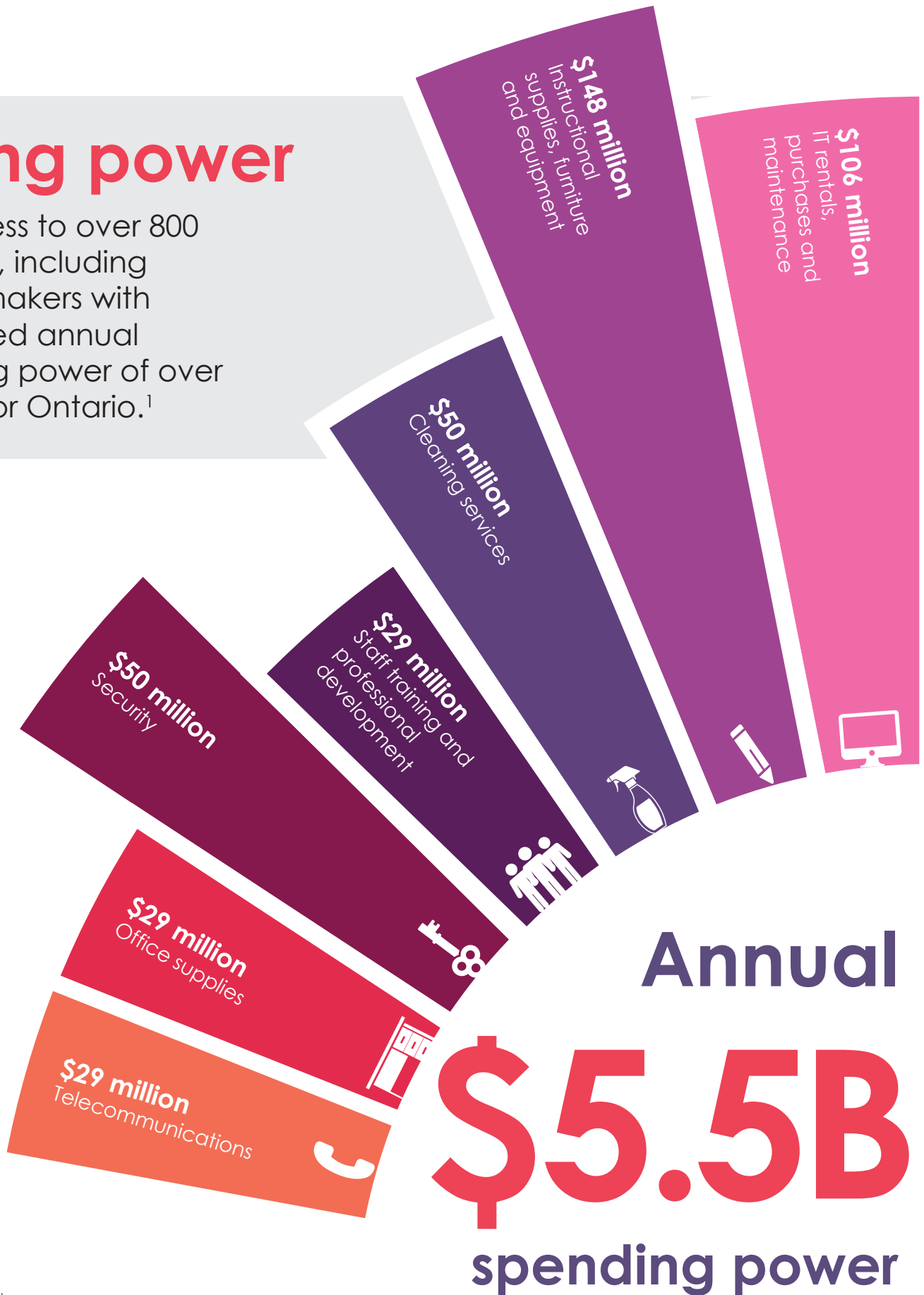
PREMIER'S AWARDS  
PRIX DU 2023  
PREMIER MINISTRE

Thank you to the recent sponsors  
of the Premier's Awards



# Buying power

Gain access to over 800 attendees, including decision-makers with a combined annual purchasing power of over \$5 billion for Ontario.<sup>1</sup>



<sup>1</sup> Based on 2021/2022 Ontario colleges spending data.



## Sponsorship opportunities

<b>Diamond Sponsor (sold)</b>	<b>\$40,000</b>
<b>Platinum Sponsor (4 sold, 3 available)</b>	<b>\$20,000</b>
<b>Gold Sponsor (3 available)</b>	<b>\$15,000</b>
<b>Silver Sponsor (limited availability)</b>	<b>\$10,000</b>
<b>Nominees Reception Sponsor (1 available)</b>	<b>\$10,000</b>
<b>Décor Sponsor (1 available)</b>	<b>\$10,000</b>
<b>Dessert Sponsor (1 available)</b>	<b>\$8,500</b>
<b>Gala Reception Sponsor (1 available)</b>	<b>\$8,000</b>
<b>Gala Menu Sponsor (1 available)</b>	<b>\$8,000</b>
<b>Post-Gala Reception Sponsor (1 available)</b>	<b>\$7,000</b>
<b>Bronze Sponsor (limited availability)</b>	<b>\$6,000</b>
<b>Reception Entertainment Sponsor (add-on only)</b>	<b>\$3,000</b>

We understand that every organization is unique, with unique sponsorship objectives, requirements and metrics of success. Our focus is on building a partnership to meet your organization's marketing objectives. Whether your goals include promotion and awareness, lead/sales generation, product/service positioning, networking or advancement of corporate responsibility goals, we will work together to help you meet your requirements and surpass your expectations.

For more information, please contact:

**Loretta Piattelli | (647) 258-7684 | [piattelli@collegesontario.org](mailto:piattelli@collegesontario.org)**

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## Diamond Sponsor Exclusive \$40,000

**SOLD**

Your company will have the highest visibility whenever and wherever the event is promoted. The Diamond sponsorship includes the following:

- Your company logo prominently displayed in an opening video at the gala
- Your company logo prominently featured on 24 college nominee pop-up banners
- An on-stage welcome message (2 min.)
- An award presentation, including delivering on-stage remarks (2 min.)
- Company gobo (logo spotlight) projected on foyer and ballroom wall
- Company logo in McLean's (Jan. issue) advertisement featuring award recipients
- Registration:
  - Ten (10) tickets to the Premier's Awards nominees reception
  - Head table guest with the premier and/or the Minister of Training, Colleges and Universities (subject to their availability)
  - Corporate table - Ten (10) Premier's Awards gala registrations with sponsor recognition on name badges
  - Corporate table - Ten (10) Higher Education Summit keynote luncheon tickets (Nov. 27)
- Photo with the premier, minister and Premier's Awards recipient (subject to their availability)
- One full-page corporate message with photo and full-page advertisement in the Premier's Awards program<sup>1</sup> placed at each place setting (800)
- One (1) prominent 8' by 10' exhibit space during the Higher Education Summit
- Five complimentary passes for exhibit booth personnel (luncheon, dinner and reception not included)
- Company logo in a special edition e-newsletter featuring the Premier's Awards winners<sup>1</sup>
- Verbal acknowledgment by the presiding chair of the gala evening thanking your company
- Acknowledgment of sponsorship in the promotional materials, on the official website, on social media, on on-site signage and on screens<sup>1</sup>
- Highest level of visibility on the official website for an entire year following the event (sponsor logo with a 50-word statement and a link back to your company website)

**Expected  
audience of 800**

**Company  
logo spotlight  
projected onto  
the wall**

Financière  
Sun Life

**Company  
logo on each  
nominee  
banner**

<sup>1</sup>To be included in printed materials, all graphic materials and your company's completed ad must be submitted by October 6.

**Platinum Sponsor**  
**Award presenter**  
**\$20,000**  
**(3 available)**

**4 SOLD**

The Platinum sponsorship includes:

- Premier's Award presenter - category of choice
- On-stage remarks (2 min.) delivered during award presentation
- Company gobo (logo spotlight) projected on ballroom wall
- Company logo in McLean's (Jan. issue) advertisement
- Registration:
  - Head table guest with premier and/or the Minister of Training, Colleges and Universities (subject to their availability)
  - Ten (10) tickets to Premier's Awards nominees reception
  - Corporate table - Ten (10) Premier's Awards gala registrations with sponsor recognition on name badges
  - Corporate table - Ten (10) Higher Education Summit keynote luncheon tickets (Nov. 27)
- Photo with premier, minister and Premier's Awards recipient (subject to their availability)
- One full-page corporate message with photo<sup>1</sup>
- One full-page colour ad in the printed program<sup>1</sup> placed at each table setting (800)

- One (1) prominently situated 8' by 10' exhibit space at the Higher Education Summit
- Five (5) complimentary passes for exhibit booth personnel (luncheon, dinner, receptions not included)
- Company logo in a special edition e-newsletter featuring the Premier's Awards winners and sponsors<sup>1</sup>
- Verbal acknowledgment by the presiding chair of the gala evening, thanking your company for sponsoring (not applicable to receptions)
- Acknowledgment of sponsorship in promotional materials, on the official website, on on-site signage and on screens<sup>1</sup>
- Second highest level of visibility on the official website for an entire year following the event (sponsor logo with a 50-word statement and a link back to your company website)

**Lead sponsors acknowledged in post-event advertisement nationwide**

COLLEGES ONTARIO | COLLEGES ONTARIO

**PREMIER'S AWARDS**  
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 PREMIER MINISTRE

Ontario's college graduates achieve career successes across Canada and throughout the world. Colleges Ontario congratulates the recipients and all of the alumni nominated for the 2022 Premier's Awards for outstanding college graduates.

**- AWARD RECIPIENTS -**

<p>APPRENTICESHIP CONESTOGA COLLEGE</p>  <p><b>Jennifer Green</b>  <i>Director of Competitions,                  Skills Ontario</i></p>	<p>BUSINESS CONFEDERATION COLLEGE</p>  <p><b>Jason Rasevych</b>  <i>Partner, National Indigenous                  Client Services Lead,                  Deloitte Canada</i></p>	<p>COMMUNITY SERVICES CENTENNIAL COLLEGE</p>  <p><b>Shereen Ashman</b>  <i>Director of Programs                  and Education,                  CEE Centre for Young                  Black Professionals</i></p>	
<p>CREATIVE ARTS AND DESIGN NIAGARA COLLEGE</p>  <p><b>Murray Brewster</b>  <i>Parliamentary Defence and                  Foreign Policy Reporter,                  CBC News</i></p>	<p>HEALTH SCIENCES HUMBER COLLEGE</p>  <p><b>Mark Cameron</b>  <i>Founder and Co-president,                  Canadian International Medical                  Relief Organization</i></p>	<p>RECENT GRADUATE NIAGARA COLLEGE</p>  <p><b>Erica Williams</b>  <i>Chief Executive Officer,                  Erica's Embrace                  Support Services</i></p>	<p>TECHNOLOGY FLEMING COLLEGE</p>  <p><b>Steve DeRoy</b>  <i>Founding Director                  and Co-owner,                  The Firelight Group</i></p>

To learn more about the Premier's Awards, visit [www.co-awards.org](http://www.co-awards.org).

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Diamond sponsor:  Sun Life

Platinum award sponsors:  Scotiabank  High5  OCAS  Skills Competences Canada Ontario  TD Insurance

<sup>1</sup>To be included in printed materials, all graphic materials and your company's completed ad must be submitted by October 7.

## Gold Sponsor \$15,000 (3 available)

The Gold sponsorship includes:

- Sponsor branded promo item, such as a chocolate treat, provided and prominently placed at each dinner place setting (800)
- Registration:
  - Guest at Premier's Awards nominees reception with ten (10) registrations
  - Corporate table - Ten (10) Premier's Awards gala registrations
  - VIP table - Three (3) Higher Education Summit keynote luncheon tickets (Nov. 27)
- 1/2-page colour advertisement in the printed program<sup>1</sup>
- One (1) 8' x 10' exhibit space at the Higher Education Summit
- Three (3) complimentary passes for exhibit booth personnel (luncheon, dinner and receptions not included)
- Acknowledgment of sponsorship in promotional materials, on the official website, on on-site signage and on screens<sup>1</sup>
- Company logo in a special edition e-newsletter featuring the Premier's Awards winners and sponsors<sup>1</sup>
- Verbal acknowledgment by the presiding chair of the gala thanking your company for sponsoring (not applicable to receptions)
- Visibility on the official website for an entire year following the event (sponsor logo with a 50-word statement and a link back to your company website)

## Silver Sponsor \$10,000 (limited availability)

The Silver sponsorship includes:

- Registration:
  - Corporate table (shared) - Five (5) Premier's Awards registrations
  - Two (2) registrations to the Higher Education Summit keynote luncheon (Nov. 27)
- 1/2-page colour advertisement in the printed program<sup>1</sup>
- One (1) 8' x 10' exhibit space at the Higher Education Summit
- Two (2) complimentary passes for exhibit booth personnel (luncheon, dinner and receptions not included)
- Company logo in a special edition e-newsletter featuring the Premier's Awards recipients and sponsors<sup>1</sup>
- Verbal acknowledgment by the presiding chair of the event thanking your company for sponsoring (not applicable to receptions)
- Acknowledgment of sponsorship in promotional materials, on the official website, on on-site signage and on screens<sup>1</sup>
- Visibility on the official website for an entire year following the event (sponsor logo with a 50-word statement and a link back to your company website)



Gold sponsor:  
Place your  
branded gift  
at each place  
setting (800)

<sup>1</sup>To be included in printed materials, all graphic materials and your company's completed ad must be submitted by October 6.

## Nominees Reception

### Sponsor

**\$10,000**

(1 available)

Prior to the Premier's Awards gala dinner, a private reception – complete with hors d'oeuvres and refreshments – is held with the nominees, college presidents, board chairs, sponsors and government officials.

#### EXCLUSIVE DURING RECEPTION

- Company representatives to greet the VIP guests (presidents, board chairs and nominees) at the reception entrance
- On-stage welcome remarks delivered with the vice-chair of the colleges' Committee of Presidents
- Company-branded reception tickets
- Company name and logo prominently displayed at the entrance and in the reception room on signage
- Video loop with nominees and sponsor logo on screens in the reception room
- Special customized signature drink
- Company-branded décor, lighting
- Company name and logo in the printed program<sup>1</sup>
- 1/2-page colour advertisement in the printed program placed at each place setting<sup>1</sup>
- Company logo in a special edition e-newsletter featuring the Premier's Awards winners and sponsors<sup>1</sup>
- Logo recognition on all gala marketing materials
- Sponsor logo on the official website with company link
- Registration:
  - Two (2) tickets to the nominees reception
  - Two (2) Premier's Awards gala reception and dinner registrations

**Expected audience of 300**

**5 p.m. - 5:45 p.m.**



Company logo  
displayed at  
each table  
setting

## Décor Sponsor

**\$10,000**

(1 available)

Create unforgettable dramatic ambiance in the grand ballroom with elegant décor for all to remember.

- Company acknowledgment on each table (80)
- Company-branded centrepiece on every table (80)
- Opportunity to add company-branded gift items for all guests at their place settings (800)
- Onscreen and verbal recognition during dinner
- Company name and logo in the printed program<sup>1</sup>
- 1/2-page colour advertisement in the printed program placed at each place setting<sup>1</sup>
- Company logo in a special edition e-newsletter featuring the Premier's Awards winners and sponsors<sup>1</sup>
- Company logo recognition on all gala marketing materials
- Linked company logo on the official website
- Registration:
  - Two (2) Premier's Awards gala dinner registrations

**Expected audience of 800**

**6:00 p.m. - 9 p.m.**

<sup>1</sup>To be included in printed materials, all graphic materials and your company's completed ad must be submitted by October 6.

## Gala Reception Sponsor

### \$8,000\*\* (1 available)

Prior to the Premier's Awards gala dinner, a reception is held for all attendees. This is a great networking opportunity.

- Company-branded floor signage in reception hall<sup>1</sup>
- Company name and logo prominently displayed in reception area on plasma screens<sup>1</sup>
- Company-branded balloons in reception hall<sup>1</sup>
- Special customized signature drink
- Company-branded reception tickets<sup>1</sup>
- Company-branded cocktail napkins<sup>1</sup>
- Onscreen and verbal recognition during dinner
- Company name and logo in the printed program<sup>1</sup>
- Company logo in a special edition e-newsletter featuring the Premier's Awards winners and sponsors<sup>1</sup>
- 1/4-page colour advertisement in the printed program placed at each place setting<sup>1</sup>
- Logo recognition on all gala marketing materials
- Linked company logo on the official website
- Registration:
  - Two (2) Premier's Awards gala reception and dinner registrations

**Expected audience of 800**  
**5:15 p.m. - 6 p.m.**



## Post-Gala Reception Sponsor

### \$7,000\*\* (1 available)

Let's celebrate! Following the gala dinner and awards presentations, meet the outstanding 2023 Premier's Awards nominees and award recipients.

- Company name and logo prominently displayed in reception area plasma screens<sup>1</sup>
- Special customized signature drink
- Company-branded cocktail napkins<sup>1</sup>
- Onscreen and verbal recognition during dinner
- Company name and logo displayed on signage and printed program placed at each table setting<sup>1</sup>
- Company logo in a special edition e-newsletter featuring the Premier's Awards winners and sponsors<sup>1</sup>
- 1/4-page colour advertisement in the printed program placed at each place setting<sup>1</sup>
- Logo recognition on all gala marketing materials<sup>1</sup>
- Linked company logo on the official website
- Registration:
  - Two (2) Premier's Awards gala reception and dinner registrations

**Expected audience of 800**  
**9 p.m. - 10 p.m.**



## SPECIAL DISCOUNT OFFER

### 2 receptions for \$10,000

**\*\*With purchase of both sponsorships (gala and post-gala receptions)**

<sup>1</sup>To be included in printed materials, all graphic materials and your company's completed ad must be submitted by October 6.



## Gala Dessert Sponsor

### \$8,500

(1 available)

There's always room for dessert! Your company will provide the finishing touch to dinner, with your logo adorning each guest's dessert.

- Company logo prominently displayed on the dessert
- Onscreen and verbal recognition during dinner
- Company name and logo displayed in printed program<sup>1</sup>
- 1/4-page colour advertisement in the printed program placed at each place setting (800)<sup>1</sup>
- Company logo in a special edition electronic e-newsletter featuring the Premier's Awards winners and sponsors<sup>1</sup>
- Logo recognition on all gala marketing materials
- Company logo on the official website with company link
- Registrations:
  - Two (2) Premier's Awards gala reception and dinner registrations

**Expected audience of 800**  
 6:30 p.m. - 9 p.m.



## Gala Menu Sponsor

### \$8,000

(1 available)

Be the first to welcome guests to their dinner seat with a beautifully designed menu branded with your company logo on the front. A menu will be set at each place setting.


- Company-branded menu placed on place setting
- Onscreen and verbal recognition during dinner
- Company name and logo displayed on signage and printed program
- 1/4-page colour advertisement in the printed program placed at each place setting (800)<sup>1</sup>
- Company logo in a special edition electronic e-newsletter featuring the Premier's Awards winners and sponsors<sup>1</sup>
- Logo recognition on all gala marketing materials
- Company logo on the official website with company link
- Registration:
  - Two (2) Premier's Awards gala reception and dinner registrations

**Expected audience of 800**  
 6:30 p.m. - 9 p.m.

<sup>1</sup>To be included in printed materials, all graphic materials and your company's completed ad must be submitted by October 6.


**COLLEGE VOICE**  
 Special edition - January 2023

**Extraordinary college graduates  
 honoured at Premier's Awards**




The Premier's Awards for outstanding Ontario college graduates are presented to alumni who have achieved phenomenal successes in Ontario and throughout the world. The 2022 awards were presented in November by Colleges and Universities Minister Jill Dunlop. Below are profiles of the 2022 winners.

**Apprenticeship - Jennifer Green**




Jennifer Green is smashing gender barriers and helping Canada bridge its skills gap. The only woman to graduate from her industrial mechanic millwright program at Conestoga College in Kitchener, she is now a director at Skills Ontario, where she has blazed a trail for thousands of women in the skilled trades through advocacy and mentorship. During the pandemic, she helped transform Canada's largest skills trade competition for students into a virtual event.

**Business - Jason Rosevych**




A graduate of the marketing program at Confederation College in Thunder Bay, Jason Rosevych learned from an early age that Indigenous rights must include economic rights. He is a partner at Deloitte Canada, where he is the lead for national Indigenous client services. He manages close to \$1 billion in accounts for 20 First Nations and provides business advice to over 230 more. He was named one of Canada's top economic developers in 2018.

**Community Services - Shereen Ashman**




Shereen Ashman is a survivor of gun violence who became a social entrepreneur and community champion. After graduating from Centennial College in Scarborough, she led startup non-profits to drive socio-economic development through training programs tailored for youth and entrepreneurs. She is now a director at the CEE Centre for Young Black Professionals in Scarborough, where she is transforming the organization into a multimillion-dollar non-profit.

**Creative Arts and Design - Murray Brewster**




Niagara College graduate Murray Brewster is arguably the country's most informed journalist on military-security matters. As senior defence writer for CBC News, he helps Canadians grasp the country's ability to protect its sovereignty. His past assignments have included spending 15 months on the ground during the Afghan war. His work has benefited untold numbers of Canadians and victims of conflict around the world.

**Health Sciences - Mark Cameron**




Mark Cameron, a graduate of the primary-care paramedic program at Humber College in Toronto, is the founder and co-president of the Canadian International Medical Relief Organization. He has worked in Ukraine to assist in life-saving care with orphaned children. He also provided emergency care and vaccinations to over 1.4 million children in Syria, which eradicated a polio outbreak from spreading across Europe.

**Recent Graduate - Erica Williams**



A dedicated social service worker and savvy non-profit entrepreneur, Erica Williams created necessary and otherwise overlooked support services for racialized individuals since graduating from Niagara College only four years ago. Through her organization, Erica's Embrace Support Services, she and her team distribute Black hair-care and beauty products to women's shelters across southwestern Ontario. It is the only known service of its kind in the area.

**Technology - Steve DeRoy**




A graduate of Fleming College's campus in Lindsay, Steve DeRoy is an award-winning Anishinaabe map maker. He co-founded the Firelight Group, which provides community-based research and technical support to Indigenous Peoples. In 2014, he founded an annual workshop for Indigenous mappers. With partners that have included Google, NASA and the Canadian Space Agency, his work has led to over 3,000 Indigenous communities being added to Google Maps and Google Earth.





**Sponsors**

Colleges Ontario thanks the following sponsors for their generous support for the 2022 Premier's Awards.


**Diamond sponsor**





**Platinum sponsors**



**ID Insurance**



**Silver sponsors**





**Bronze sponsors**

**Follow us on Twitter**

Follow Colleges Ontario for more news and updates.



Company logo in an e-newsletter

# Bronze Sponsor \$6,000 (limited availability)

The Bronze sponsorship includes:

- Registration:
  - Two (2) Premier's Awards gala reception and dinner registrations
  - One (1) registration to the Higher Education Summit keynote luncheon (Nov. 27)
- 1/4-page colour advertisement in the printed program placed at each place setting (800)<sup>1</sup>
- Company logo in a special edition e-newsletter featuring the Premier's Awards winners and sponsors<sup>1</sup>
- Verbal acknowledgment will be made by the presiding chair of the event thanking your company for sponsoring (not applicable to receptions)
- Acknowledgment of sponsorship given in promotional materials, on the official website, on on-site signage and on screens<sup>1</sup>
- Sponsor listings on the official website (sponsor logo and a link back to your company website) will remain posted online for an entire year following the event

Company logo onscreen in front of an audience of 800



<sup>1</sup> To be included in printed materials, all graphic materials and your company's completed ad must be submitted by October 6.



## Reception Entertainment Sponsor

**\$3,000 ADD-ON ONLY**  
**(1 available)**

Be the life of the party! Live music will be enjoyed by all attendees at the gala and post-gala receptions.

- Company name and logo prominently displayed
- Company colour to up light the stage
- Two (2) Premier's Awards gala dinner registrations

**Expected audience of 800**

**5 p.m. - 6 p.m. and 9 p.m. - 10 p.m.**  
**(receptions in the ballroom foyer)**



<sup>1</sup>To be included in printed materials, all graphic materials and your company's completed ad must be submitted by October 6.

# Specifications for program advertisements

**Trim size**

---

6.50 in x 9.00 in  
16.50 cm x 23.00 cm

**Full-page ad bleed**

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6.75 in x 9.25 in  
17.00 cm x 23.50 cm

**Full-page program ad**

6.25 in x 8.75 in  
15.50 cm x 22.50 cm

## Specifications for program advertisements

**Half (1/2) page ad**  
6.25 in x 4.25 in  
15.50 cm x 11.00 cm

**Quarter (1/4) page ad**  
3.00 in x 4.25 in  
7.75 cm x 11.00 cm

### Note:

To be included in printed materials, the completed version of your ad must be submitted by the final deadline of **Friday, October 6, 2023.**



## Contact Information

Name: \_\_\_\_\_  
Title: \_\_\_\_\_  
Company name: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ Province: \_\_\_\_\_ PC: \_\_\_\_\_  
Phone: \_\_\_\_\_  
Fax: \_\_\_\_\_  
Email: \_\_\_\_\_  
Website: \_\_\_\_\_

## Payment Information

Total Amount Due: \$ \_\_\_\_\_

- Enclosed is my cheque made payable to Colleges Ontario.  
 Visa  MasterCard  American Express  
 EFT (contact [finance@collegesontario.org](mailto:finance@collegesontario.org) for EFT info)

Credit card no. \_\_\_\_\_  
Name on card: \_\_\_\_\_  
Exp. date: \_\_\_\_\_ / \_\_\_\_\_ VAL code: \_\_\_\_\_  
Billing address: \_\_\_\_\_  
City: \_\_\_\_\_ Province: \_\_\_\_\_ PC: \_\_\_\_\_  
Authorized signature: \_\_\_\_\_  
Date: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_

I hereby allow Colleges Ontario to charge my credit card  
\$ \_\_\_\_\_ CAD.

## Opportunities

- |  |          |
|--|----------|
| <input type="checkbox"/> Diamond Sponsor                       | \$40,000 |
| <input type="checkbox"/> Platinum Sponsor                      | \$20,000 |
| <input type="checkbox"/> Gold Sponsor                          | \$15,000 |
| <input type="checkbox"/> Silver Sponsor                        | \$10,000 |
| <input type="checkbox"/> Nominees Reception Sponsor            | \$10,000 |
| <input type="checkbox"/> Décor Sponsor                         | \$10,000 |
| <input type="checkbox"/> Gala Dessert Sponsor                  | \$8,500  |
| <input type="checkbox"/> Gala Reception Sponsor*               | \$8,000  |
| <input type="checkbox"/> Gala Menu Sponsor                     | \$8,000  |
| <input type="checkbox"/> Post-Gala Reception Sponsor*          | \$7,000  |
| <input type="checkbox"/> Bronze Sponsor                        | \$6,000  |
| <input type="checkbox"/> Reception Entertainment (Add-on only) | \$3,000  |
| <input type="checkbox"/> *Discounted price for both receptions | \$10,000 |

Email completed participant form and credit card/cheque payment information to:

**Loretta Piattelli**  
**Colleges Ontario**  
130 Queens Quay East, Suite 606, Toronto, Ontario M5A 0P6  
Phone: (647) 258-7684 | Fax: (647) 258-7699  
Email: [piattelli@collegesontario.org](mailto:piattelli@collegesontario.org)

### Disclaimer

Agreement: Sponsorship reservations are made on a first-come, first-served basis based on the date your reservation form is received.  
Cancellations: All sponsor fees are non-refundable. Any money due per contract is payable regardless of cancellation.

By signing below, I confirm I am authorized to place this order and agree to all terms and conditions stated on the pages of the contract form. I understand this is a non-refundable transaction. In the event that a sponsor breaches contract or fails to pay as required, the sponsor will be liable for all attorney fees and court costs incurred by Colleges Ontario in recovering for breach of contract or failure to pay. By signing below, I acknowledge I have read and agree to the terms outlined above.

Authorized Representative Name: \_\_\_\_\_ Signature: \_\_\_\_\_

Title: \_\_\_\_\_ Date: \_\_\_\_\_





For more information, contact:  
Loretta Piattelli  
Sponsorship, advertising and  
exhibit sales  
647-258-7684  
[piattelli@collegesontario.org](mailto:piattelli@collegesontario.org)



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