



COLLEGES | COLLÈGES  
ONTARIO | ONTARIO

PREMIER'S **AWARDS**  
**PRIX DU** **2019**  
PREMIER MINISTRE

December 2, 2019  
Sheraton Centre Toronto Hotel

**SPONSORSHIP**  
**PROSPECTUS**

**December 2, 2019**  
**Sheraton Centre Toronto Hotel**  
**#2019PA**

## **A tribute to excellence in higher education**

The Premier's Awards for outstanding college graduates is an annual event run by Colleges Ontario that celebrates our graduates' many successes in this province and throughout the world.

More than 100 graduates are nominated each year for this important award, which recognizes achievements in areas such as health care, technology, community services, the arts and more. Previous Premier's Awards winners include Emmy Award-winning TV producer Jon Cassar; NBCUniversal executive vice-president Ron Suter; bestselling children's author and illustrator Jonathan Klassen; Guelph General Hospital president and CEO Marianne Walker; internationally renowned paramedic Rahul Singh; and television handyman Jim Caruk.

Sponsorship of the Premier's Awards gala provides a unique opportunity to showcase your company in front of an audience of more than 800 leaders in business, education and government.

The Premier's Awards celebration provides a tremendous platform to promote your commitment to higher education and to the essential role college education plays in creating a more prosperous and successful province.

To maximize the success of your sponsorship, Colleges Ontario has developed several high-impact sponsorship packages to give you the visibility you need, described in greater detail in this prospectus.

It is because of our sponsors that we are able to run an event of this calibre. We thank our returning sponsors for their continued support and look forward to working with our new sponsors to ensure you get the best possible return on your investment.

Sincerely,



*Linda Franklin*

Linda Franklin  
President and CEO  
Colleges Ontario

## About Colleges Ontario

Colleges Ontario is the advocacy voice for the province's 24 public colleges. The colleges offer 900 programs each year that prepare students for a wide range of careers in everything from IT, advertising and health care to game development, animation, biotechnology and much more.

Ontario's colleges are leaders in innovation, ensuring graduates have the professional and technical qualifications to succeed in the rapidly evolving new economy. As the voice of the 24 colleges, Colleges Ontario uses research, communications and marketing initiatives to ensure government leaders, decision-makers and the public are aware of the essential role graduates play – and will continue to play – in the province's long-term success.

For more information about Colleges Ontario, please visit [www.collegesontario.org](http://www.collegesontario.org).



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## About the Premier's Awards

The Premier's Awards for Ontario college graduates were established by the province in 1992 to recognize outstanding college alumni and their successes. Proudly celebrating its 27<sup>th</sup> year, the awards are a tribute to college graduates' achievements in Ontario and throughout the world.

Taking place at the Sheraton Centre Toronto Hotel on the evening of December 2, 2019, the gala offers the unique opportunity to showcase your company's support of the college system among the sector's leading influencers and decision-makers.

Well supported by private sector sponsors, the event provides an excellent opportunity to meet:

- Senior business executives
- Senior government officials
- Industry partners
- College board governors
- Politicians
- College leaders

The Premier's Awards gala attracts approximately 800 attendees. The nominees and recipients are prominent, highly respected individuals from the private and public sectors.

Chosen by a selection panel of community leaders, the awards are presented to seven college graduates demonstrating outstanding career success in the following areas:

- Apprenticeship
- Business
- Community Services
- Creative Arts and Design
- Health Sciences
- Recent Graduate
- Technology

Last year's awards recipients were:

**Apprenticeship**  
Conestoga College  
**DON GOSEN**  
Director, Canadian  
Apprenticeship Forum

**Business**  
Seneca College  
**NEIL HETHERINGTON**  
Chief Executive Officer,  
Daily Bread Food Bank

**Community Services**  
Sault College  
**COLLEEN HELE-CARDINAL**  
Co-founder and Executive  
Director, National Indigenous  
Survivors of Child Welfare  
Network

**Community Services**  
Canadore College  
**ERNEST MATTON**  
Manager, Indigenous Culture  
and the Aboriginal Healing  
Program, Michael Garron  
Hospital

**Creative Arts and Design**  
Sheridan College  
**HELEN LEBEAU**  
Vice-President, Production,  
Nelyana Studios, Corus  
Entertainment

**Health Sciences**  
Humber College  
**ALLAN COLE**  
President and Owner,  
McKinnon & Bowes Ltd.

**Recent Graduate**  
Conestoga College  
**ALLIE LIBERTINI**  
Athlete, Special Olympics  
Canada

**Technology**  
Mohawk College  
**JAD SALIBA**  
Founder and CTO,  
Magnet Forensics Inc.

For more information about the Premier's Awards, please visit [www.co-awards.org](http://www.co-awards.org).

## Four reasons why you need to be a part of the 2019 Premier's Awards

**Excellent exposure:** This is a must-attend event for post-secondary influencers. With approximately 800 leaders, influencers and high-level decision-makers in attendance, the gala provides an unmatched opportunity to build and enhance your company's reputation within the college sector.

**Showcase your company as a partner:** Establish your company as a proud partner of a system that continues to shape Canada's economic and social fabric.

**Promote products/services:** Position your company as a trusted provider of choice to Ontario colleges by ensuring your messaging reaches our vast audience of college system leaders.

**Engage industry leaders:** It's never been more important to start a conversation and network face to face. This networking opportunity is key to aligning your brand with the mandates of Ontario's colleges. Build preference and realize ROI via your participation at the awards gala.

For more sponsorship information, please contact:

**Loretta Piattelli**

**Sponsorship, advertising and exhibit sales**

**(647) 258-7684**

**[piattelli@collegesontario.org](mailto:piattelli@collegesontario.org)**



December 2, 2019  
Sheraton Centre Toronto Hotel  
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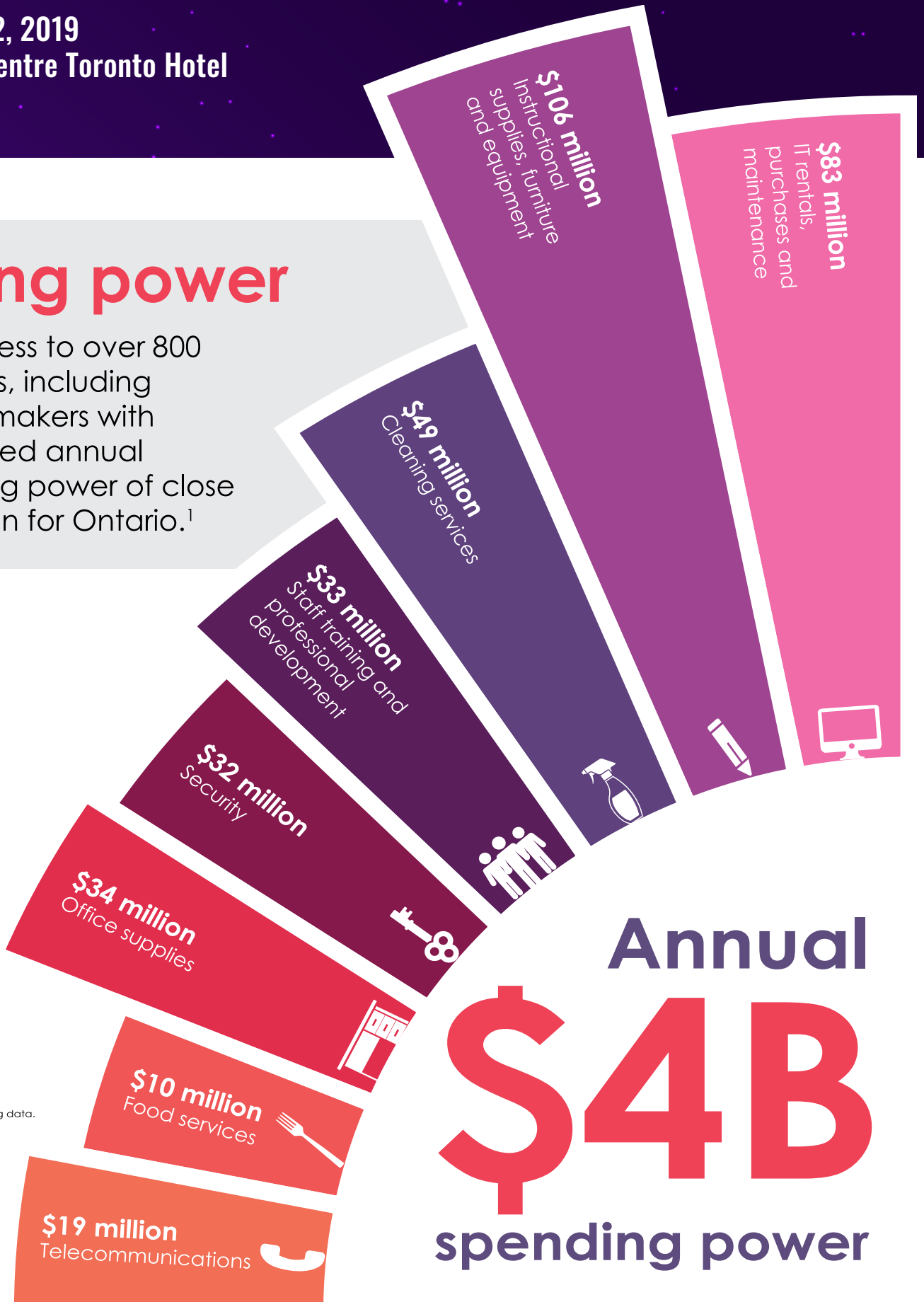


Thank you to the recent sponsors  
of the Premier's Awards



# Buying power

Gain access to over 800 attendees, including decision-makers with a combined annual purchasing power of close to \$4 billion for Ontario.<sup>1</sup>



<sup>1</sup> Based on 2017/2018 Ontario colleges spending data.



## Sponsorship opportunities

<b>Diamond Sponsor (1 available)</b>	<b>\$40,000</b>
<b>Platinum Sponsor (7 available)</b>	<b>\$20,000</b>
<b>Gold Sponsor (3 available)</b>	<b>\$15,000</b>
<b>Silver Sponsor (limited availability)</b>	<b>\$10,000</b>
<b>Nominees Reception Sponsor (1 available)</b>	<b>\$10,000</b>
<b>Décor Sponsor (1 available)</b>	<b>\$10,000</b>
<b>Dessert Sponsor (1 available)</b>	<b>\$8,500</b>
<b>Gala Reception Sponsor (1 available)</b>	<b>\$8,000</b>
<b>Gala Menu Sponsor (1 available)</b>	<b>\$7,500</b>
<b>Post-Gala Reception Sponsor (1 available)</b>	<b>\$5,000</b>
<b>Bronze Sponsor (limited availability)</b>	<b>\$5,000</b>
<b>Reception Entertainment Sponsor (add-on only)</b>	<b>\$3,000</b>

**5 SOLD**

We understand that every organization is unique, with unique sponsorship objectives, requirements and metrics of success. Our focus is on building a partnership to meet your organization's marketing objectives. Whether your goals include promotion and awareness, lead/sales generation, product/service positioning, networking or advancement of corporate responsibility goals, we will work together to help you meet your requirements and surpass your expectations.

For more information, please contact:

**Loretta Piattelli | (647) 258-7684 | [piattelli@collegesontario.org](mailto:piattelli@collegesontario.org)**

## Diamond Sponsor Exclusive \$40,000

Your company will have the highest visibility whenever and wherever the event is promoted. The Diamond sponsorship includes the following:

- Your company logo prominently displayed in an opening video at the gala
- Your company logo prominently featured on 24 college nominee pop-up banners
- An on-stage welcome message (2 min.)
- An award presentation, including delivering on-stage remarks (2 min.)
- Company gobo (logo spotlight) projected on foyer and ballroom wall
- Company logo in a event advertisement featuring award recipients
- Registration:
  - Ten (10) tickets to the Premier's Awards nominees reception
  - Head table guest with the premier and/or the Minister of Training, Colleges and Universities (subject to their availability)
  - Corporate table - Ten (10) Premier's Awards gala registrations with sponsor recognition on name badges
  - Corporate table - Ten (10) Higher Education Summit keynote luncheon tickets (Dec. 2)
- Photo with the premier, minister and Premier's Awards recipient (subject to their availability)
- One full-page corporate message with photo and full-page advertisement in the Premier's Awards program<sup>1</sup> placed at each place setting (800)
- One (1) prominent 10' by 10' exhibit space during the Higher Education Summit
- Five complimentary passes for exhibit booth personnel (luncheon, dinner and reception not included)
- Company logo in a special edition e-newsletter featuring the Premier's Awards winners<sup>1</sup>
- Verbal acknowledgment by the presiding chair of the gala evening thanking your company
- Acknowledgment of sponsorship in the promotional materials, on the official website, on social media, on on-site signage and on screens<sup>1</sup>
- Highest level of visibility on the official website for an entire year following the event (sponsor logo with a 50-word statement and a link back to your company website)



Expected  
audience of 800



Company  
logo spotlight  
projected onto  
the wall

Company  
logo on each  
nominee  
banner

<sup>1</sup>To be included in printed materials, all graphic materials and your company's completed ad must be submitted by October 4.

**Platinum Sponsor**  
**Award presenter**  
**\$20,000**  
**(7 available)**

**5 SOLD**

The Platinum sponsorship includes:









- Premier's Award presenter - category of choice
- On-stage remarks (2 min.) delivered during award presentation
- Company gobo (logo spotlight) projected on ballroom wall
- Company logo in event advertisement
- Registration:
  - Head table guest with premier and/or the Minister of Training, Colleges and Universities (subject to their availability)
  - Ten (10) tickets to Premier's Awards nominees reception
  - Corporate table - Ten (10) Premier's Awards gala registrations with sponsor recognition on name badges
  - Corporate table - Ten (10) Higher Education Summit keynote luncheon tickets (Dec. 2)
- Photo with premier, minister and Premier's Awards recipient (subject to their availability)
- One full-page corporate message with photo<sup>1</sup>
- One full-page colour ad in the printed program<sup>1</sup> placed at each table setting (800)

- One (1) prominently situated 8' by 10' exhibit space at the Higher Education Summit
- Five (5) complimentary passes for exhibit booth personnel (luncheon, dinner, receptions not included)
- Company logo in a special edition e-newsletter featuring the Premier's Awards winners and sponsors<sup>1</sup>
- Verbal acknowledgment by the presiding chair of the gala evening, thanking your company for sponsoring (not applicable to receptions)
- Acknowledgment of sponsorship in promotional materials, on the official website, on on-site signage and on screens<sup>1</sup>
- Second highest level of visibility on the official website for an entire year following the event (sponsor logo with a 50-word statement and a link back to your company website)

Lead sponsors acknowledged in post-event advertisement nationwide



— 2018 AWARDS RECIPIENTS —

<p>APPRENTICESHIP  <b>CONESTOGA COLLEGE</b></p>  <p><b>Don Gosen</b>                      Director,                      Canadian Apprenticeship Forum</p>	<p>BUSINESS  <b>SENECA COLLEGE</b></p>  <p><b>Neil Hetherington</b>                      Chief Executive Officer,                      Daily Bread Food Bank</p>	<p>COMMUNITY SERVICES  <b>SAULT COLLEGE</b></p>  <p><b>Colleen Hele-Cardinal</b>                      Co-founder, Executive Director,                      National Indigenous Survivors                      of Child Welfare Network</p>	<p>COMMUNITY SERVICES  <b>CANADORE COLLEGE</b></p>  <p><b>Ernest Matton</b>                      Manager, Indigenous Culture                      and Aboriginal Healing Program,                      Michael Garron Hospital</p>
<p>CREATIVE ARTS AND DESIGN  <b>SHERIDAN COLLEGE</b></p>  <p><b>Helen Lebeau</b>                      Vice-President, Production,                      Nelvana Studios,                      Corus Entertainment</p>	<p>HEALTH SCIENCES  <b>HUMBER COLLEGE</b></p>  <p><b>Allan Cole</b>                      President and Owner,                      MacKinnon &amp; Bowes Ltd.</p>	<p>RECENT GRADUATE  <b>CONESTOGA COLLEGE</b></p>  <p><b>Allie Libertini</b>                      Athlete,                      Special Olympics Canada</p>	<p>TECHNOLOGY  <b>MOHAWK COLLEGE</b></p>  <p><b>Jad Saliba</b>                      Founder and CTO,                      Magnet Forensics Inc.</p>

To learn more about the Premier's Awards, visit [www.co-awards.org](http://www.co-awards.org)



Platinum Sponsors



<sup>1</sup>To be included in printed materials, all graphic materials and your company's completed ad must be submitted by October 4.

## Gold Sponsor \$15,000 (3 available)

The Gold sponsorship includes:

- Sponsor branded promo item, such as a chocolate treat, provided and prominently placed at each dinner place setting (800)
- Registration:
  - Guest at Premier's Awards nominees reception with ten (10) registrations
  - Corporate table - Ten (10) Premier's Awards gala registrations
  - VIP table - Three (3) Higher Education Summit keynote luncheon tickets (Dec. 2)
- 1/2-page colour advertisement in the printed program<sup>1</sup>
- One (1) 8' x 10' exhibit space at the Higher Education Summit
- Three (3) complimentary passes for exhibit booth personnel (luncheon, dinner and receptions not included)
- Acknowledgment of sponsorship in promotional materials, on the official website, on on-site signage and on screens<sup>1</sup>
- Company logo in a special edition e-newsletter featuring the Premier's Awards winners and sponsors<sup>1</sup>
- Verbal acknowledgment by the presiding chair of the gala thanking your company for sponsoring (not applicable to receptions)
- Visibility on the official website for an entire year following the event (sponsor logo with a 50-word statement and a link back to your company website)

Gold sponsor:  
Place your  
branded gift  
at each place  
setting (800)

## Silver Sponsor \$10,000 (limited availability)

The Silver sponsorship includes:

- Registration:
  - Corporate table (shared) - Five (5) Premier's Awards registrations
  - Two (2) registrations to the Higher Education Summit keynote luncheon (Dec. 2)
- 1/2-page colour advertisement in the printed program<sup>1</sup>
- One (1) 8' x 10' exhibit space at the Higher Education Summit
- Two (2) complimentary passes for exhibit booth personnel (luncheon, dinner and receptions not included)
- Company logo in a special edition e-newsletter featuring the Premier's Awards recipients and sponsors<sup>1</sup>
- Verbal acknowledgment by the presiding chair of the event thanking your company for sponsoring (not applicable to receptions)
- Acknowledgment of sponsorship in promotional materials, on the official website, on on-site signage and on screens<sup>1</sup>
- Visibility on the official website for an entire year following the event (sponsor logo with a 50-word statement and a link back to your company website)



<sup>1</sup>To be included in printed materials, all graphic materials and your company's completed ad must be submitted by October 4.

## Nominees Reception

### Sponsor

**\$10,000**

(1 available)

Prior to the Premier's Awards gala dinner, a private reception – complete with hors d'oeuvres and refreshments – is held with the nominees, college presidents, board chairs, sponsors and government officials.

#### EXCLUSIVE DURING RECEPTION

- Company representatives to greet the VIP guests (presidents, board chairs and nominees) at the reception entrance
- On-stage welcome remarks delivered with the vice-chair of the colleges' Committee of Presidents
- Company-branded reception tickets
- Company name and logo prominently displayed at the entrance and in the reception room on signage
- Video loop with nominees and sponsor logo on screens in the reception room
- Special customized signature drink
- Company-branded décor, lighting
- Company name and logo in the printed program<sup>1</sup>
- 1/4-page colour advertisement in the printed program placed at each place setting<sup>1</sup>
- Company logo in a special edition e-newsletter featuring the Premier's Awards winners and sponsors<sup>1</sup>
- Logo recognition on all gala marketing materials
- Sponsor logo on the official website with company link
- Registration:
  - Two (2) tickets to the nominees reception
  - Two (2) Premier's Awards gala reception and dinner registrations

**Expected audience of 300**  
**5 p.m. - 5:45 p.m.**



Company logo  
displayed at  
each table  
setting

## Décor Sponsor

**\$10,000**

(1 available)

Create unforgettable dramatic ambiance in the grand ballroom with elegant décor for all to remember.

- Company acknowledgment on each table (80)
- Company-branded centrepiece on every table (80)
- Opportunity to add company-branded gift items for all guests at their place settings (800)
- Onscreen and verbal recognition during dinner
- Company name and logo in the printed program<sup>1</sup>
- 1/4-page colour advertisement in the printed program placed at each place setting<sup>1</sup>
- Company logo in a special edition e-newsletter featuring the Premier's Awards winners and sponsors<sup>1</sup>
- Company logo recognition on all gala marketing materials
- Linked company logo on the official website
- Registration:
  - Two (2) Premier's Awards gala dinner registrations

**Expected audience of 800**  
**6:30 p.m. - 9 p.m.**

<sup>1</sup>To be included in printed materials, all graphic materials and your company's completed ad must be submitted by October 4.

## Gala Reception Sponsor

**\$8,000\*\***  
(1 available)

Prior to the Premier's Awards gala dinner, a reception is held for all attendees. This is a great networking opportunity.

- Company-branded floor signage in reception hall<sup>1</sup>
- Company name and logo prominently displayed in reception area on plasma screens<sup>1</sup>
- Company-branded balloons in reception hall<sup>1</sup>
- Special customized signature drink
- Company-branded reception tickets<sup>1</sup>
- Company-branded cocktail napkins<sup>1</sup>
- Onscreen and verbal recognition during dinner
- Company name and logo in the printed program<sup>1</sup>
- Company logo in a special edition e-newsletter featuring the Premier's Awards winners and sponsors<sup>1</sup>
- 1/4-page colour advertisement in the printed program placed at each place setting<sup>1</sup>
- Logo recognition on all gala marketing materials
- Linked company logo on the official website
- Registration:
  - Two (2) Premier's Awards gala reception and dinner registrations

**Expected audience of 800**  
**5:15 p.m. - 6 p.m.**



## Post-Gala Reception Sponsor

**\$5,000\*\***  
(1 available)

Let's celebrate! Following the gala dinner and awards presentations, meet the outstanding 2019 Premier's Awards nominees and award recipients.

- Company name and logo prominently displayed in reception area plasma screens<sup>1</sup>
- Special customized signature drink
- Company-branded cocktail napkins<sup>1</sup>
- Onscreen and verbal recognition during dinner
- Company name and logo displayed on signage and printed program placed at each table setting<sup>1</sup>
- Company logo in a special edition e-newsletter featuring the Premier's Awards winners and sponsors<sup>1</sup>
- Logo recognition on all gala marketing materials<sup>1</sup>
- Linked company logo on the official website
- Registration:
  - Two (2) Premier's Awards gala reception and dinner registrations

**Expected audience of 800**  
**9 p.m. - 10 p.m.**



**SPECIAL DISCOUNT OFFER**  
**2 receptions for \$10,000**

**\*\*With purchase of both sponsorships (gala and post-gala receptions)**

<sup>1</sup>To be included in printed materials, all graphic materials and your company's completed ad must be submitted by October 4.



Company-branded dessert (800)



Company-branded menus (800)

**Gala Dessert Sponsor**  
**\$8,500**  
 (1 available)

There's always room for dessert! Your company will provide the finishing touch to dinner, with your logo adorning each guest's dessert.

- Company logo prominently displayed on the dessert
- Onscreen and verbal recognition during dinner
- Company name and logo displayed in printed program<sup>1</sup>
- 1/4-page colour advertisement in the printed program placed at each place setting (800)<sup>1</sup>
- Company logo in a special edition electronic e-newsletter featuring the Premier's Awards winners and sponsors<sup>1</sup>
- Logo recognition on all gala marketing materials
- Company logo on the official website with company link
- Registrations:
  - Two (2) Premier's Awards gala reception and dinner registrations

**Expected audience of 800**  
 6:30 p.m. - 9 p.m.

**Gala Menu Sponsor**  
**\$7,500**  
 (1 available)

Be the first to welcome guests to their dinner seat with a beautifully designed menu branded with your company logo on the front. A menu will be set at each place setting.

- Company-branded menu placed on place setting
- Onscreen and verbal recognition during dinner
- Company name and logo displayed on signage and printed program
- 1/4-page colour advertisement in the printed program placed at each place setting (800)<sup>1</sup>
- Company logo in a special edition electronic e-newsletter featuring the Premier's Awards winners and sponsors<sup>1</sup>
- Logo recognition on all gala marketing materials
- Company logo on the official website with company link
- Registration:
  - Two (2) Premier's Awards gala reception and dinner registrations

**Expected audience of 800**  
 6:30 p.m. - 9 p.m.

<sup>1</sup>To be included in printed materials, all graphic materials and your company's completed ad must be submitted by October 4.

# December 2, 2019 Sheraton Centre Toronto Hotel #2019PA

**COLLEGE VOICE**  
Special edition - January 2019

**Extraordinary college graduates honoured at Premier's Awards gala**

**Premier's Awards Prix du 2018**

The Premier's Awards for outstanding Ontario college graduates are presented each year to alumni who have achieved professional success in Ontario and throughout the world. These year 100 graduates represent the best of Ontario's post-secondary education system. The award winners are celebrated at a gala event in Toronto. Below are profiles of the 2018 winners (including a tie in the Community Services category):

**Apprenticeship - Don Gosen**  
Don Gosen, a graduate of Centennial College in Western Region, has presented more than 70 apprentices throughout his four decades at Bell Canada. After working for 27 years as president of Bell Canada in Ontario, he retired in 2016. He is currently the director of the Canadian Apprenticeship Forum, the national hub for apprenticeship, promoting the works to strengthen the apprenticeship system by fostering collaboration between government, great and non-united organizations, employers and apprentices.

**Business - Neil Hetherington**  
Neil Hetherington is the CEO of 1000 Small Firms in Toronto. Previously, the president of Seneca College in Toronto until 2012, he is credited for leading Seneca and his team to win the 2018 Ontario Small Business Award. He is also the CEO of the Ontario Small Business Council and the Ontario Small Business Association.

**Community Services - Colleen Heta-Cardinal**  
Small College graduate Colleen Heta-Cardinal is the founder of the 501 Centre, which has helped thousands of immigrants and refugees find their way in Canada. She is also the founder and CEO of the 501 Centre, which has helped thousands of immigrants and refugees find their way in Canada. She is also the founder and CEO of the 501 Centre, which has helped thousands of immigrants and refugees find their way in Canada.

**Community Services - Ernest Mattion**  
Ernest Mattion is the CEO of the Ontario Council on Aging. He has worked for the government of Ontario for over 30 years, including as the Minister of the Ontario Council on Aging. He has also worked for the Ontario Council on Aging, which has helped thousands of seniors in Ontario.

**Creative Arts and Design - Helen Lebeau**  
A graduate of Sheridan College in Toronto, Helen Lebeau is the president and CEO of the Ontario Council on Aging. She has worked for the government of Ontario for over 30 years, including as the Minister of the Ontario Council on Aging. She has also worked for the Ontario Council on Aging, which has helped thousands of seniors in Ontario.

**Health Sciences - Allan Cole**  
A graduate of Humber College in Toronto, Allan Cole is the CEO of the Ontario Council on Aging. He has worked for the government of Ontario for over 30 years, including as the Minister of the Ontario Council on Aging. He has also worked for the Ontario Council on Aging, which has helped thousands of seniors in Ontario.

**Recent Graduates - Alicia Libertini**  
Alicia Libertini is a graduate of a unique program for students with learning challenges at Centennial College in Western Region. She has worked for the government of Ontario for over 30 years, including as the Minister of the Ontario Council on Aging. She has also worked for the Ontario Council on Aging, which has helped thousands of seniors in Ontario.

**Technology - Jad Saliba**  
Jad Saliba is a graduate of a unique program for students with learning challenges at Centennial College in Western Region. He has worked for the government of Ontario for over 30 years, including as the Minister of the Ontario Council on Aging. He has also worked for the Ontario Council on Aging, which has helped thousands of seniors in Ontario.

**Sponsors:**  
Colleges Ontario thanks the following sponsors for their generous support for the 2018 Premier's Awards.

**Diamond sponsor:**  
Sun Life Financial

**Platinum sponsors:**  
Scotiabank

**Silver sponsors:**  
FMAV, ONTARIO POWER SERVICES

**Bronze sponsors:**  
Vidpro Group

**Follow us on Twitter:**  
Follow @CollegesOntario for more news and updates.

## Bronze Sponsor \$5,000 (limited availability)

The Bronze sponsorship includes:

- Registration:
  - Two (2) Premier's Awards gala reception and dinner registrations
  - One (1) registration to the Higher Education Summit keynote luncheon (Dec. 2)
- 1/4-page colour advertisement in the printed program placed at each place setting (800)<sup>1</sup>
- Company logo in a special edition e-newsletter featuring the Premier's Awards winners and sponsors<sup>1</sup>
- Verbal acknowledgment will be made by the presiding chair of the event thanking your company for sponsoring (not applicable to receptions)
- Acknowledgment of sponsorship given in promotional materials, on the official website, on on-site signage and on screens<sup>1</sup>
- Sponsor listings on the official website (sponsor logo and a link back to your company website) will remain posted online for an entire year following the event



Company logo onscreen in front of an audience of 800

Company logo in an e-newsletter

<sup>1</sup>To be included in printed materials, all graphic materials and your company's completed ad must be submitted by October 4.



## Reception Entertainment Sponsor

**\$3,000 ADD-ON ONLY**  
(1 available)

Be the life of the party! Live music will be enjoyed by all attendees at the gala and post-gala receptions.

- Company name and logo prominently displayed
- Company colour to up light the stage
- Two (2) Premier's Awards gala dinner registrations

**Expected audience of 800**

**5 p.m. - 6 p.m. and 9 p.m. - 10 p.m.**  
(receptions in the ballroom foyer)



<sup>1</sup>To be included in printed materials, all graphic materials and your company's completed ad must be submitted by October 4.

# Specifications for program advertisements

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**Trim size**

6.50 in x 9.00 in  
16.50 cm x 23.00 cm

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**Full-page ad bleed**

6.75 in x 9.25 in  
17.00 cm x 23.50 cm

**Full-page program ad**

6.25 in x 8.75 in  
15.50 cm x 22.50 cm

## Specifications for program advertisements

**Half (1/2) page ad**  
6.25 in x 4.25 in  
15.50 cm x 11.00 cm

**Quarter (1/4) page ad**  
3.00 in x 4.25 in  
7.75 cm x 11.00 cm

### Note:

To be included in printed materials, the completed version of your ad must be submitted by the final deadline of **Friday, October 4.**



## Contact Information

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Company name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Province: \_\_\_\_\_ PC: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

## Payment Information

**Total Amount Due:** \$ \_\_\_\_\_

Enclosed is my cheque made payable to Colleges Ontario.

Visa  MasterCard  American Express

Credit card no. \_\_\_\_\_

Name on card: \_\_\_\_\_

Exp. date: \_\_\_\_\_ / \_\_\_\_\_ VAL code: \_\_\_\_\_

Billing address: \_\_\_\_\_

City: \_\_\_\_\_ Province: \_\_\_\_\_ PC: \_\_\_\_\_

Authorized signature: \_\_\_\_\_

Date: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_

I hereby allow Colleges Ontario to charge my credit card

\$ \_\_\_\_\_ CAD.

## Opportunities

Diamond Sponsor \$40,000

Platinum Sponsor \$20,000

Gold Sponsor \$15,000

Silver Sponsor \$10,000

Nominees Reception Sponsor \$10,000

Décor Sponsor \$10,000

Gala Dessert Sponsor \$8,500

Gala Reception Sponsor\* \$8,000

Gala Menu Sponsor \$7,500

Post-Gala Reception Sponsor\* \$5,000

Bronze Sponsor \$5,000

Reception Entertainment (Add-on only) \$3,000

\*Discounted price for both receptions \$10,000

Email completed participant form and credit card/cheque payment information to:

**Loretta Piattelli**  
**Colleges Ontario**

**130 Queens Quay East, Suite 606, Toronto, Ontario M5A 0P6**

**Phone: (647) 258-7684 | Fax: (647) 258-7699**

**Email: [piattelli@collegesontario.org](mailto:piattelli@collegesontario.org)**

### Disclaimer

Agreement: Sponsorship reservations are made on a first-come, first-served basis based on the date your reservation form is received.

Cancellations: All sponsor fees are non-refundable. Any money due per contract is payable regardless of cancellation.

By signing below, I confirm I am authorized to place this order and agree to all terms and conditions stated on the pages of the contract form. I understand this is a non-refundable transaction. In the event that a sponsor breaches contract or fails to pay as required, the sponsor will be liable for all attorney fees and court costs incurred by Colleges Ontario in recovering for breach of contract or failure to pay. By signing below, I acknowledge I have read and agree to the terms outlined above.

Authorized Representative Name: \_\_\_\_\_ Signature: \_\_\_\_\_

Title: \_\_\_\_\_ Date: \_\_\_\_\_







For more information, contact:  
Loretta Piattelli  
Sponsorship, advertising and  
exhibit sales  
647-258-7684  
[piattelli@collegesontario.org](mailto:piattelli@collegesontario.org)



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